



Privacy Policy

What's In The Silver Case? Contest and [LookAgain.la](https://lookagain.la)

Effective date: October 7, 2026

This Privacy Policy explains how MWSC, LLC (“Sponsor,” “we,” “us” or “our”) collects, uses and discloses personal information in connection with LookAgain.la (the “Website”) and the What's In The Silver Case? Contest (the “Contest”), including registration, communications and in-person stages. MWSC, LLC is the Contest Sponsor. Promosis, Inc. is the Contest Administrator. The Official Rules govern eligibility, participation, advancement and prizes; this policy explains our information practices.

1. Information we collect

Registration information. We collect your name, email address, consent and acknowledgment selections, whether you are in the Los Angeles area, and your answer to the Clue 1 question. We also record submission details and the source tag from a campaign or partner link, where available, to identify the link through which you reached registration.

Participation and support information. We collect or generate participant codes and account status, clue answers, prior-stage verification, check-in and completion records, timestamps, advancement and finalist status, staff verification records, and communications you send us. In-person completion logs may include the staff member recording a completion. These records help administer capacity limits and verify participation under the Official Rules.

Finalist and winner information. For verification and prize fulfillment, we or the Administrator may request age and residency information, identification, contact details, signed eligibility documents, waivers and releases, and, when required, taxpayer identification information and payment details. These additional details are requested only as needed for verification, legal compliance or prize delivery. Do not enter Social Security numbers, banking information or copies of identification in the initial registration form or send them through public social channels.

Technical information. Our Website and providers may process IP addresses, browser and device information, referring pages, usage and event data, and diagnostic information. Google Analytics measures visits, traffic sources, watch-link clicks and completed registrations. The Website stores a browser setting indicating whether the intro has been dismissed. Tally stores respondent and session identifiers in the browser and uses Sentry for error monitoring. Google Fonts loads fonts from Google services, which receive technical information when your browser requests those fonts. Photographs and recordings. Physical activations and the finale may be photographed or filmed. Recordings may capture your image, voice, statements and participation. Publicity uses are subject to the Official Rules, applicable releases and law.



2. How we use information

We use information to register entrants; screen eligibility; administer clue stages, access and capacity limits; issue and verify participant codes; maintain timestamped completion and claim records; communicate clues, instructions and operational updates; provide support; detect duplicate accounts, fraud and prohibited conduct; manage safety and technical problems; verify finalists and winners; fulfill prizes; complete tax and legal requirements; resolve disputes; audit Contest results; and measure Website and campaign performance.

Contest administration communications are separate from optional marketing. Any marketing email or SMS consent will be requested separately and is not a condition of entry or advancement. If you separately opt in to marketing, we will use the contact details you provide for the disclosed purpose and offer a way to unsubscribe. If administrative SMS is introduced, any additional notice and consent required for that service will be provided. Message and data rates may apply.

3. How we disclose information

We disclose information to authorized people and providers as needed for the purposes above, including:

01. MWSC, LLC personnel and its authorized campaign representatives, including DSo Consulting and Subtitle, for campaign operations, support, Website management and reporting.
02. Promosis, Inc., for Contest administration, review of official records, verification, prize fulfillment and legal compliance.
03. Tally, for registration forms and submission storage; Vercel, for Website hosting; Google, for analytics and fonts; and supporting providers such as Sentry used by Tally for error monitoring.
04. Authorized field staff and venue personnel, to the extent needed for check-in, stage verification, capacity management and safety.
05. Professional advisers, payment providers and government authorities, as necessary for prize delivery, tax reporting, legal obligations or protection of rights and safety.

Winner information may be disclosed through the winner announcement, winners list and authorized publicity described in the Official Rules. Private contact information, identification, taxpayer identifiers and payment details are not intended for public announcement.

[CONFIRM BEFORE PUBLICATION: Proposed Sponsor statement - We do not sell personal information or share it for cross-context behavioral advertising, and we do not provide registration details to partners for their independent marketing without separate permission. Sponsor and Subtitle must confirm this statement against the actual analytics settings and all intended data uses.]



4. Cookies, browser storage and third-party services

Google Analytics uses cookies and related technology to measure Website use. Browser storage also supports the intro-dismissal setting and Tally respondent/session identifiers described above. Campaign source tags are recorded with registrations for attribution; they are not themselves a statement that a participant consented to marketing.

You can manage cookies and browser storage through your browser settings. Blocking or deleting them may affect form or Website functions. Google offers an Analytics opt-out browser add-on at <https://tools.google.com/dlpage/gaoptout>. This add-on does not control every other provider or form of data collection.

[SUBTITLE TO COMPLETE BEFORE PUBLICATION: State whether and how the Website responds to browser Do Not Track signals; separately state how applicable opt-out preference signals, including Global Privacy Control, are handled. Confirm whether third parties can collect personal information about visitors' activities over time and across other websites or services through this Website, and accurately describe that practice. Do Not Track and legally recognized opt-out signals must not be treated as interchangeable.]

Provider privacy information is available at <https://tally.so/help/privacy-policy>, <https://tally.so/help/gdpr>, <https://vercel.com/legal/privacy-policy>, <https://policies.google.com/privacy> and <https://www.promosis.com/privacy>. These notices supplement this policy. Using Tally does not replace the Sponsor's responsibility for information collected through the Contest registration form.

5. Retention, storage and security

We retain information for as long as reasonably necessary for the purposes described in this policy, including Contest administration, verification, prize fulfillment, tax reporting, audit and dispute resolution, and any retention required by law. Retention depends on the record type, the operational need and legal obligations. Information retained for separate marketing consent is managed separately from Contest administration records. When no longer needed, records will be deleted or de-identified, subject to lawful retention and backup processes.

Our providers may process information in the United States and other countries. Tally states that form submission data is stored in Europe. Privacy laws may differ between locations. We use reasonable administrative, technical and organizational safeguards appropriate to the information processed; no method of transmission or storage is completely secure.

6. Your choices and privacy requests

You may contact us to request access to, correction of or deletion of personal information, or to ask about our practices. We may need to verify your identity before responding. Requests are subject to applicable law and lawful exceptions, including retaining records necessary to verify participation, fulfill prizes, comply with law or resolve disputes. Removing required information



before participation is complete may prevent us from administering your entry; exercising a privacy right does not itself result in a penalty.

Depending on your state of residence and whether applicable privacy laws cover our activities, you may have additional rights, including obtaining a copy of information, opting out of certain uses or disclosures, using an authorized agent, or appealing a decision on a request. We will respond and provide any applicable appeal instructions as required by law. We will not unlawfully discriminate against you for exercising applicable privacy rights.

You may unsubscribe from optional marketing using the method provided in the message or by contacting us. This does not automatically withdraw your Contest entry or stop necessary Contest administration communications. To withdraw from the Contest, contact us directly.

7. Children and eligibility

Contest entry is limited to eligible U.S. residents who are at least 18 or the age of majority in their state of residence, as required by the Official Rules. The Website and Contest are not directed to children under 13, and we do not knowingly collect their personal information. If you believe a child under 13 has provided information, contact us so we can investigate and take appropriate steps.

8. External websites

Links to film-viewing services, social platforms and other external websites lead to services with their own information practices. This policy does not govern those independent services. Please review their privacy notices before providing information.

9. Policy changes

We will post updates on this page and revise the effective date. For material changes, we will provide any additional notice or obtain any consent required by applicable law. Changes to this policy do not override the Official Rules or applicable privacy rights.

10. Contact

For privacy questions or requests, contact MWSC, LLC at: Email: [confirm that hello@lookagain.la is accessible and monitored for privacy requests, or insert the approved address]

Mail: MWSC, LLC, Attn: Privacy Requests, 4650 Von Karman Ave., Newport Beach, CA 92660



THE SILVER CASE

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INTERNAL ONLY Remove this page and resolve all bracketed text before publishing.
Prepared October 6, 2026 from Harry's Official Rules, Version 5, his disclaimer PDF and Haniel's supplied Website details. This is a proposed policy for Sponsor/counsel review, not confirmation that every proposed practice is already implemented.

Reference materials

1. Official Rules - What's In The Silver Case Contest FINAL (1).docx, Version 5, especially Sections 5-7, 10, 12 and 17.
2. Disclaimers - What's In The Silver Case Contest .pdf.
3. Haniel's October 6 email describing registration, hosting, data access and tracking.
4. California Attorney General: <https://oag.ca.gov/privacy/ccpa> and <https://oag.ca.gov/news/press-releases/attorney-general-kamala-d-harris-launches-new-tool-help-consumers-report>
5. Tally form-data processing: <https://tally.so/help/gdpr>
6. Promosis privacy: <https://www.promosis.com/privacy>
7. Google Analytics data safeguards: <https://support.google.com/analytics/answer/6004245>